

DONOR-ADVISED FUND SOLUTION



A SIMPLE, FLEXIBLE AND TAX-EFFICIENT WAY TO DONATE TO YOUR FAVORITE CHARITIES

Primary Benefits:

- Provides you with an immediate tax deduction for contributions that may not be distributed to a charity until months or years later
- Continues your commitment to philanthropy – noted as the third most important priority for those with a net worth of \$1 million or greater*

*Source: Investopedia

A SOLUTION IF YOU:

- Experience a high income year income and want to set aside assets now to fund future giving
- Want to reduce taxes, especially if you are selling a highly-appreciated asset such as a business or real estate
- Wish to engage family members in charitable giving as a way to pass on family values
- Are concerned about the cost and complexity of a private foundation

EASY AS 1-2-3:

1 TAX DEDUCTIBLE DONATION

CHARITABLE GIVING
(DONOR)

Stock
Real Estate
Cash
Business Shares

Donor
Advised
Fund
(DAF)

Charity 1
Charity 2
Charity 3

Administered by
American Endowment
Foundation

Managed by Sierra

2 PROTECT & GROW THE BALANCE, TAX FREE

Your gift has the potential to grow, tax free, so you can give more over time. Sierra will work directly with you to manage your donor advised fund account with the long-term in mind.

3 SUPPORT CHARITIES

Make donations when you want and how you want. You can support almost any IRS-qualified public charity here in the US or overseas. The minimum donation is just \$250, and you can support one or as many charities as you desire with the flexibility and simplicity of one account.



THE VALUE OF THE SIERRA AND AMERICAN ENDOWMENT FOUNDATION PARTNERSHIP

- Your Donor Advised Fund account will be managed by Sierra using our rules-based, risk management investment process with the goal to grow and protect your wealth
- Simple or complex assets including cash, publicly-traded securities, closely-held stock, real estate (such as commercial property or residence), life insurance policies and more are accepted
- Establishing a Donor Advised Fund is simple, quick and at no cost to you
- The American Endowment Foundation charges reasonable annual fees. The cost is much lower than many other donor advised fund programs or private foundations
- Personalized service is provided by Sierra and the American Endowment Foundation to assist you
 - When you call Sierra, you speak with a person you know and who knows you
 - When you call American Endowment Foundation, you speak with a dedicated grants administrator
- You can distribute final grants at death or appoint a successor in perpetuity, providing a legacy of charitable giving
- Sierra clients are able to open a donor-advised fund for as little as \$100,000[†]

[†]Accounts available to current & new clients with household assets under management of \$1 million or more with Sierra.

Sierra Investment Management, Inc. is not affiliated with the American Endowment Foundation and does not receive any commission or other compensation from the Foundation.

CONTACT SIERRA

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